COMMUNITY LEARNING AND SKILLS

Cookie Policy

Cookies are small text files that may be placed on your computer when you visit a website. They are widely used to make websites work and to make them more efficient. Cookies also help website owners understand how you use the site so that they can make it easier to find what you are looking for.

Find out how to manage cookies on the Information Commissioner's Office website.

How we use cookies on CommunityLearningandSkills.co.uk

Google Analytics

We use Google Analytics to collect information about how you use this website (Community Learning and Skills). We do this to help make sure the site is meeting your needs and to make improvements based on our findings.

Google Analytics stores information about:

- The pages you visit on Community Learning and Skills
- The time you spend on each page
- How you got to the site
- What you click on while you are visiting the site
- Demographic information such as age and gender

Community Learning and Skills do not collect or store your personal information (for example your name or address) so cannot identify who you are through Google Analytics.

We download reports from Google Analytics based on a combination of the information available as listed above. The reports are used to help us identify marketing needs and trends. We store the reports securely in line with Data Protection, GDPR and Privacy Electronic Communications Regulations and they are retained by us for up to 5 years.

Google Analytics use the following cookies:

Name	Purpose	Expires
_gid	Tracking cookie for Google Analytics this is used to distinguish users. We deem this cookie as a non-essential cookie.	24 hours
_ga	Tracking cookie for Google Analytics this is used to distinguish users. We deem this cookie as a non-essential cookie.	2 years
_gat_UA-77456180-1	Tracking cookie for Google Analytics this is used to throttle request rate. We deem this cookie as a non-essential cookie.	1 minute
_ga_H5LJMX22RZ _ga_TPBEPLSFR4	Tracking cookie for Google Analytics this is used to throttle request rate. We deem this cookie as a non-essential cookie.	1 year

You can opt out of Google Analytics cookies.

reCAPTCHA

Our website uses reCAPTCHA, provided by Google to determine if a user is a human and not a bot to protect from spam. The reCAPTCHA algorithm will check to see if there is a Google cookie placed on the website and will then add an additional reCAPTCHA specific cookie to the user's browser. For more information read the Google privacy policy and Google Terms of Service.

YouTube

We use YouTube to embed videos on some pages of the site. YouTube sets cookies when you visit one of these pages to give us information on the number of times a video is viewed and the type of browser used to view it.

For more information visit the YouTube Privacy and Safety Centre.

Read more at YouTube's embedding videos information page.

Name	Purpose	Expires
PREF VSC Visitor_info1_live Remote_sid	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.	PREF: 8 months VSC: End of your session Visitor_info1_live: 8 months Remote_sid: End of your session

Vimeo

We use Vimeo's embeddable video player to show video content on some pages of the site. Vimeo sets cookies that they consider essential to the video player experience.

For more information read the Vimeo cookie policy.

Name	Purpose
Player Vuid	We embed videos from our official Vimeo channel. When you press play Vimeo will drop third party cookies to enable the video to play and to collect analytics data such as how long a viewer has watched the video. These cookies do not track individuals.

Enabling website functionality

Our cookie management solution

You may see a notification when you visit our website to let you know that we are using cookies.

Name	Purpose	Expires
CookieConsent	Used to remember that a user has allowed cookies on the site. We deem this an essential cookie.	1 month - accepted 7 days - declined

Campaign Monitor

We use Campaign Monitor to manage our email updates to our learners. Campaign Monitor uses page tags and web beacons for the purposes of tracking visitors as they use an email. For example, web beacons track whether an email sent through Campaign Monitor was delivered and opened and whether links within the email were clicked. This information is collected for the purposes of providing email campaign performance information and measuring the performance of email messages sent.

Find out more information about Campaign Monitor cookies by visiting the Campaign Monitor website.

Survey Monkey

We use Survey Monkey to carry out research to improve your experience with Community Learning and Skills.

Find out more information about Survey Monkey cookies by visiting the Survey Monkey website.

Our Social Media Accounts

We use social media sites to communicate and engage with residents, businesses, and communities in Kent and beyond. These sites may use cookies themselves, but you

cannot control them using the cookie management solution on our website. You will need to use the consent mechanisms on each of those websites or apps to set your cookie preferences

- Facebook cookies and other storage technologies
- X (Twitter) use of cookies and similar technologies
- Instagram privacy settings
- LinkedIn cookie policy

Other Community Learning and Skills online services

This cookie policy and our cookie management solution applies to www.communitylearningandskills.co.uk. Most of the online services we provide use different software and systems. These services, and any other websites we link to, may set additional cookies and, if so, will have their own cookie policy and, where applicable, a consent mechanism.

Changing your cookie settings

If you no longer want this website to use non-essential cookies when you visit, you can manage your cookie preferences using the cookie management solution. However, this may not necessarily remove any unexpired cookies we have set. You'll need to reload any open pages for the changes to fully take effect.
There are several ways you can manage or delete cookies depending on which browser you used when you visited our website. Find out how to manage cookies on popular browsers:

- clear, enable and manage cookies in Google Chrome
- delete cookies in Microsoft Edge
- manage cookies in Firefox
- Opera security and privacy
- manage cookies and website data in Apple Safari
- delete and manage cookies in Microsoft Internet Explorer.

To find information relating to other browsers, visit the browser developer's website.
Session cookies are only stored temporarily and expire once you close your browser.
To find out more about cookies, including how to see what cookies have been set, visit the About cookies website or visit the All about cookies website.